



Energy Efficiency Communications Effort

Do you operate a business in the energy efficiency sector? Do you have good case studies of projects that have saved customers money, improved reliability, created jobs, or had other benefits? Help us tell your story to policymakers and the media to improve awareness of the benefits of energy efficiency.

With a number of federal energy programs targeted for deep budget cuts or elimination, it is more important than ever to showcase the benefits of efficiency. The CEBN is partnering with a number of other sector- and state-specific organizations to compile energy efficiency success stories for fact sheets, media outreach, and other applications. We are especially—but not exclusively—interested in examples of companies or clients that have benefitted from federal programs (e.g., ENERGY STAR, CHP Technical Assistance Programs, Weatherization Assistance Program, etc.).

If you are interested in learning more about this opportunity, please email us at CEBN@cebn.org with the following information:

- 1. A brief description of your efficiency project or technology.**
- 2. Tangible benefits (e.g., measurable cost savings to customers, local jobs or economic activity generated, reliability improvements, etc.)**

If your case study sounds relevant to this effort, we will reply with some suggested ideas for how we can help spread the word about your project.

You must be a current Clean Energy Business Network member or [sign up](#) to participate.