



Exhibitor Prospectus

The Clean Energy Business Network is growing the clean energy economy—one small business at a time. We serve as a collective voice before policymakers empowering small businesses across multiple technologies and geographies, and help these companies navigate funding, networking, and business development opportunities.

The CEBN Power Circuit is a new series of regional events examining the policy and market landscape for clean energy across the United States. Each event includes a dialogue with influential industry, investment, research, and policy leaders, along with an opportunity to showcase the work of local small- and medium-size businesses.

Exhibiting at CEBN Power Circuit events provides an opportunity to showcase your company’s work to local influencers and a nationwide audience. NOTE: Exhibitor opportunities may depend on space availability and other eligibility requirements (e.g., judges’ selection for pitch sessions).

Exhibitor Options and Benefits		
COST	INCLUDED WITH ANNUAL DUES For premium CEBN membership categories. Now through May 5, small businesses can sign up for just \$200-400/y!	\$250 For non-members and CEBN “Basic Subscriber” (non-paying) members
BENEFITS	<ul style="list-style-type: none"> ▪ Table space in the Industry Showcase, which will be open at check-in, coffee break, and reception ▪ Inclusion in event website and program ▪ Recognition via social media 	
<p><i>To learn more about exhibitor opportunities or check if space is available, email Lynn Abramson (labramson@cebn.org).</i></p>		

CEBN premium memberships are launching in April 2018! Exhibitors at The Woodlands, TX event on May 1 will receive the first opportunity to join at the time of exhibitor registration—with one easy payment. You’ll receive our **SMALL BUSINESS WEEK PROMOTION: 20% off your annual membership dues, plus an extra 2 months at no extra cost!** (For most small businesses, this amounts to a cost of \$200/year for Business Network membership or \$400 for Executive Circle membership, with no need to renew until July 1, 2019.) See chart on next page for more details on benefits.

The Clean Energy Business Network is a division of the Business Council for Sustainable Energy. All payments to CEBN will be processed through BCSE.





ANNUAL MEMBERSHIP OPTIONS

Small Business Week Promo: Join by May 5, 2018 and take 20% off annual membership—plus get 2 months extra at no cost! No need to renew until July 1, 2019.

	Basic Subscriber <i>(individual membership)</i>	Business Network Member	Executive Circle Member
Dues	First year free <i>(actual value ~\$115)</i>	\$250-\$200 promo <i>(for profit business)</i> \$75-\$60 promo <i>(university/govt/student/ nonprofit/individual)</i>	\$500/\$1,500 \$400/\$1,200 promo <i>(< or >\$1.5M ann. rev.)</i>
Number of staff receiving log-in access to premium content	N/A	up to 5 <i>(unlimited #may access free services)</i>	up to 5 <i>(unlimited #may access free services)</i>
INCLUDED WITH ALL MEMBERSHIPS			
Weekly Newsletter	✓	✓	✓
Policy Action Alerts	✓	✓	✓
LinkedIn Discussion Group	✓	✓	✓
PREMIUM SERVICES			
Clean Energy Marketplace <i>(Public directory launching June 2018. Also developing log-in only access for curated B2B, corporate client, and investor matchmaking, launching TBD.)</i>		✓	✓ Featured at top of the public directory
Funding Database <i>(Launching June 2018)</i>		✓	✓
Business Development Content & Technical Dialogues <i>(Access to legal, finance, contracting, business topics, B2B and client-facing interactive discussions)</i>		✓	✓
CEBN Power Circuit Exhibitor Discounts <i>(CEBN Policy & Business Forums, some Partner Organization events)</i>		✓	✓
Biannual Forums in Washington D.C. <i>(High-level speakers, Hill meetings, & reception)</i>			✓
Monthly Executive Circle Call <i>(Insider policy updates, guest speakers, intel-sharing)</i>			✓
Input on CEBN Position Statements <i>(Opportunity to provide feedback on CEBN letters, testimony, technical comments, programming)</i>			✓

Note for nonprofit/trade associations: The CEBN also welcomes the opportunity for in-kind partner arrangements offering complimentary membership benefits. Contact Lynn Abramson (labramson@cebn.org) for more information.

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